The deadline to fill out the National Farmer's Market Manager Survey has been extended until June 1. The survey is being conducted and published by the National Agricultural Statistics Service as directed through Agricultural Marketing Service.

"We know farmer's markets are busy keeping up with this ever-changing COVID-19 situation, and we wanted to give everyone a chance to respond," said Dee Webb, North Carolina state statistician.

Farmers market is defined as two or more vendors operating at the same location on a continual basis. The survey respondent can be any hired or volunteer manager(s) who make day-to-day operation decision for a farmers market(s). AMS and other USDA agencies will use the data to measure the consumer demand for local foods and organic foods and strengthen community engagement.

The survey can be filled out online, capturing the data in the quickest and most cost-effective way possible. Secure online reporting is at www.agcounts.usda.gov, by entering the market's 17-digit survey code from the form they received in the mail. Responses can also be mailed in the business reply envelope or faxed to 855-415-3687.